

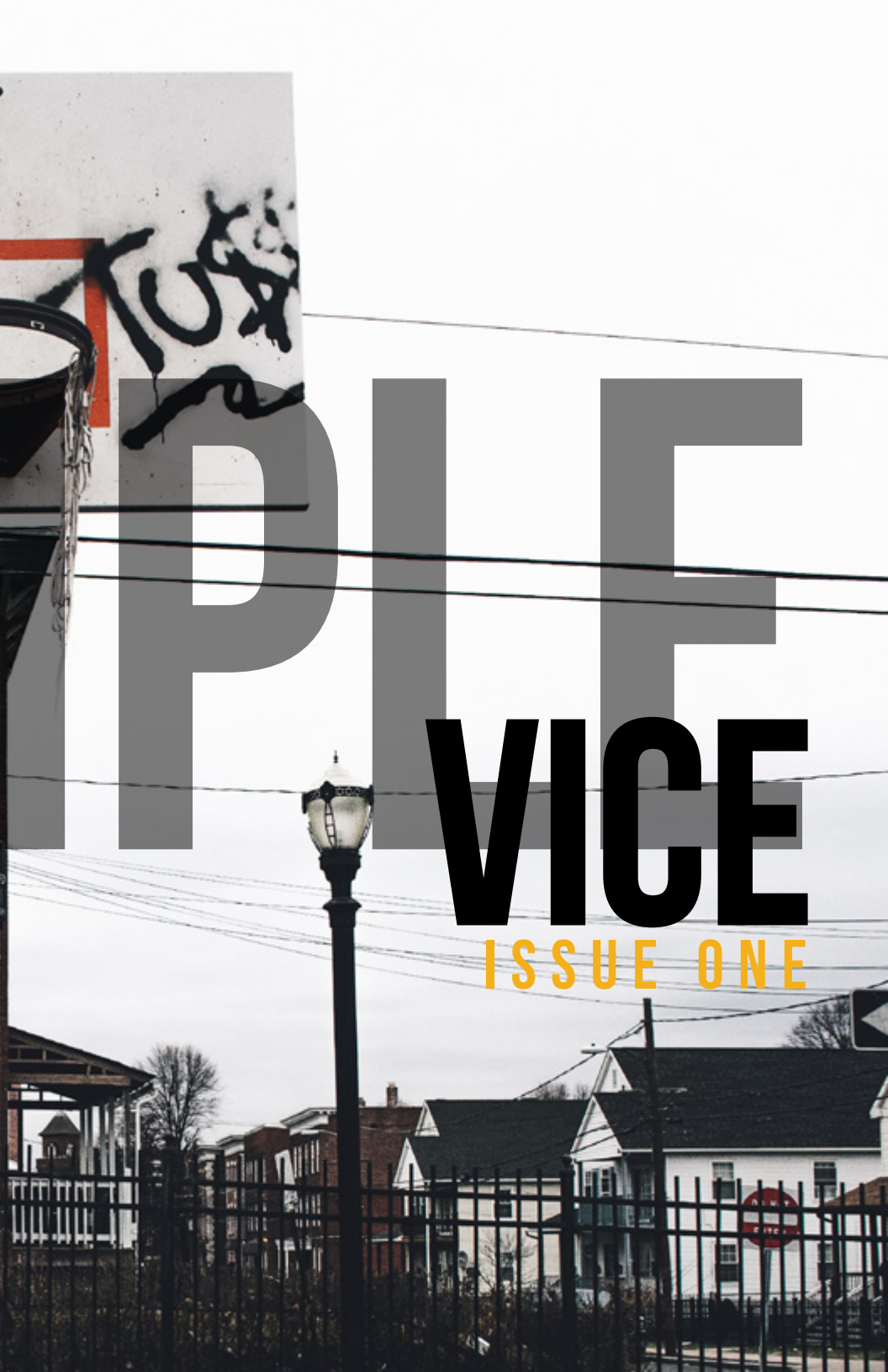
KULTURE

MAG

ISSUE 1







PEOPLE VICE

ISSUE ONE

TO THE KULTURE

Experience **Life!** And appreciate it. Appreciate every moment and every second you get. Why? Because life is **Dope**, and when you realize that, the world that you see around you begins to change. I heard this quote that said, "The difference between a good day and a bad day is not life's lemons, but your attitude." Remember that, because it can make you a "**Billionaire**."

What will also make you successful is knowing that life will always give you an option. For example, while some people choose to fit in, there are others who make a conscious choice and decide to stand out. Don't let your deepest fear tell you that you are inadequate; because in fact, William Ernest Henley said it best when he said we are "**Powerful Beyond Measure**". You can't be powerful without going through something. Life has a best friend called experience, a teacher we all come face to face with. It's through our experiences that our journey of identity is defined.

Each person has a story, and *KultureMAG* is the home of the footprints left by the influencers of our generation. During the curating of this magazine, there were three goals in mind: to provide something for a generation to call their own, to develop a publication that would highlight the successes of young professionals in the realms of art, music, photography and many other facets that make *Kulture* within cities/states across the nation and to provide for a generation tools that can carry them throughout their journey.

KultureMAG is home to a "*Kulture's*" journey to success that will help shape the world.

"**Lost**" has been a word that described this growing generation, but a lost generation to me might be one that is searching to create, and as the world may describe this generation as lost, *KultureMAG* will remain as a guide. This is *KultureMAG*: the guide for a generation aiming to shape the world.

WELCOME TO THE KULTURE

Sincerely,

Valentine

Instagram: @VisionaireValentine

**KL
TR**
MEDIA

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WHEN YOU WAKE UP IN THE MORNING, DO YOU
REMINDE YOURSELF THAT YOU ARE THE M.V.P?
BECAUSE EVERYDAY IS GAME DAY.

SELECT YOUR MEMBERSHIP

☐ Culture

[Kul-Cher]

5. the behaviors and beliefs characteristic of a particular social, ethnic, or age group:
the youth culture; the pop culture.

(Source: Dictionary.com)



KULTURE

[Kul-Cher]

1. A group and/or collective of passion driven individuals expressing themselves through fashion, art, music, hobbies, life and innovation with a purpose of inspiring the world through their social and economic impact.

2. A group of individuals who overlook the idea of defeat and continue the pursuit of happiness and social impact.

(YOUR NAME)

ESURIENTEM MANERE

(TRANSLATE ME)



PIE STYLE

TRA.
EVOLI

Dear KulturaMAG,
I read this weaving sketchers.
I think...I may have broken the rules.

Fashion has **NO RULES**, when you don't let the clothes wear you.

SAM



Growing Up,

I never had the latest gear, instead I'd wear hand me down Nike's. My eyes were always glued to the retro air Jordan 11's my classmates would rock back to school following the holidays. Though I never understood the concept of reselling the same shoe, that never meant much to me. I wanted to fit in. My mother worked hard. She was my role model, but I wanted to be just like them. While chasing the vanity I forgot one of the most important things in my life. Whose life I was living. I forgot who I was. It's important to know yourself.

-A. Streen



“It’s a new era in fashion - there are **no rules**. It’s all about the individual and personal style, wearing high-end, low-end, classic labels, and up-and-coming designers all together.”

- Alexander McQueen





THE VIBRANT EYE

"MY BROTHERS AND MY FAMILY HAVE ALWAYS BELIEVED IN ME, BUT IT TOOK A WHILE FOR EVERYONE ELSE TOO."



DASHORN WHITEHEAD (@LIVINANOYD)

AUGUST 6TH, 1992

BLOOMFIELD, CT

My story is about a young man coming out of a small state with big dreams. I never go out much, unless I'm networking, going to the studio, going out with the family or performing. My story is pretty disciplined; work as hard as I can to be one of the greatest to ever do it. When it's all said and done, I wanna be remembered for my hard work and discipline.

PHOTOGRAPHY | SHAUN LLEWELLYN @SHAUNLLEWELLYN_

Creativity can begin anywhere and when you walk into ANoyds creative space you enter into a "new world"; a world surrounded by posters of hip-hop pioneers, noticeably serving as role models. ANoyds wall is drowned in pages of ink stained, leaf note paper. A sea of lyrics consume the room; his thoughts are surround sound in correspondence with the walls. In the room sits a computer monitor, speakers and a bed, all tools used in the creative experience. In white, "LivinANoyd" is spray painted on the wall. A daily reminder that will never be forgotten. *KultureMAG* had the opportunity to get personal with Connecticut born rapper, ANoyd.

What was growing up in Bloomfield, Connecticut like?

It was pretty dope; I'm thankful my mom worked as hard as she could to get us out of a bad neighborhood in my earlier years. Growing up in Bloomfield was pretty quiet,

nothing too crazy ever popped off. I was always with my homies balling, playing video games or just hanging out at my crib staying out of trouble. My circle was really, really small so we were the low-key Bloomfield heads.

In your song, *Altitude*, you made reference to losing your job, where did you work? That moment you lost your job what was next for you?

I worked at JCPenney's Warehouse as a security officer. When I lost my job I was so ready for the next stage in my life. I walked out the office and dapped up all my homies and told them "It's go time". They could see it in my eyes; I was ready to take this journey in music. I called my mom and manager and told them "It's go time, This is all I got now".

Describe your music in one word?

Free!

You call yourself ANoyd. Who is ANoyd where did the name come from? (What does it mean?)

I'm ANoyd. I came up with the name because I'm "annoyed" with



PHOTOGRAPH BY CHRIS FULCHER

the way life and the way music is. I have to speak about the annoyances in life so that name fits me.

Who is Dashorn Whitehead? Would you consider Dashorn & ANoyd the same person or do you separate the two?

I definitely consider them the same right now in my career 'cause it's so early in it that fusing the two is never a problem. I'm giving the world everything in my music. I'm giving y'all the real me every time you hear me, so right now I don't separate the two that much, but I can say certain things in my household as Dashorn, that I can't say on Twitter as ANoyd.

In high school what type of student were you?

Quiet student, never said much in class. I just did my work and hung out with the same homies. I hated high school, I barely passed; because I hated math so much, I skipped that class like every day I had it. I wish I would have did some things different in high school like focus more, but it only made me who I am today. So I don't regret it. **If you're in high school, go to all your classes and enjoy those four**

years of your life because it goes by quickly.

What's your process when creating music?

It's always a different process, but I usually have song titles and concepts in my phone and in my head already so all that's left is production. So Rich-Breed or 2WO4OUR would have a couple beats for me and I would just put the beat on and just mumble what I feel in a Voice Memo. I can't give away too many gems so Ima keep it right there, haha.

"IF YOU'RE IN HIGH SCHOOL, GO TO ALL YOUR CLASSES AND ENJOY THOSE FOUR YEARS OF YOUR LIFE BECAUSE IT GOES BY QUICK."

ANoyd (@LivinANoyd)

WHAT
WOULD
LIFE
BE LIKE
IN NEW
SKIN?

SHEN

/SHē,SHā/

NOUN



"I WOULD PRAY TO GOD AND TELL HIM I'M EXCITED TO MEET HIM AND ALL THE GREATS UP ABOVE."

Not making the XXL freshman list for the 2019 year, do you think it was your time? What must you accomplish to feel you're ready or deserving?

In my head I'm going to always feel like it's my time. To the world, they have to see more from me, everyone in the world doesn't know who ANoyd is, so I have way more work to do. I have to at least have more masterpieces out to show that I can spar with the best.

Every time you perform you give a show to remember. And for each show you perform, you make it tough for other acts to follow. What type of experience do you want to leave the people with?

I want to leave people with that "This guy is going to be legendary" feeling. I give it my all no matter what because I perform for myself. I want to be better than my last performance every time. No better feeling than being on that stage, so it's just fun having all eyes on me for however long I am on that stage.

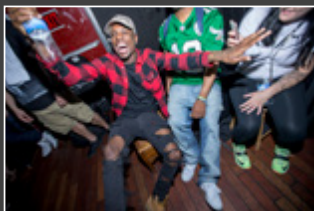
What was it like for you being at the BET Awards?

Best experience of my life by far. Being so close to many people I look up too was amazing. Being there showed me how close I am to being there, I just have to keep working hard and pushing my pen.

When you went to SXSW, was this your first time in Texas? Being around artists like Nick Grant, Designer and performing on several stages. Did you feel like you were in the right place? Do you believe you're in the same caliber as Cole & Kendrick?

I honestly felt like I belonged there, because I do the same thing they do. Nothing different, they just worked hard and got there before me. I do believe I'm in the same caliber as Cole and Kendrick, I'm cut from that same cloth; I have the potential to be just as great. They have so many bodies of work and they have proven themselves already so it's going

"IT'S POSSIBLE WITH HARD WORK, DEDICATION AND BEING YOURSELF."



to take some years for me to be in the position. As time goes on I will progress and grow as an artist just like they did.

If today was your last day on Earth, what would you do?

Have someone with all my unreleased music hold on to it, and drop new ANoyd records from time to time when I'm gone. I would spend it with my family and friends just eating food and enjoying the last bit of life I got. I would pray to God and tell him I'm excited to meet him and all the greats up above.

What makes Nas your favorite rapper?

His cadence, the way he puts his words together, the feeling you get when you hear *Illmatic* front to back is ridiculous. You actually feel like you're in Queens Bridge listening to Nas. *It Was Written, Stillmatic*, everything he ever put out to me was just Gold. I just love the way he told stories, I'm a huge story teller,

so I got a few pointers from him just by listening to him everyday.

The Legacy--you hope to Leave?

I want to leave the fact that I'm from this small city in Connecticut and I did exactly what I said I was going to do, be the best ANoyd I can be and show everyone that it's possible with hard work, dedication and being yourself.



GENIUS

"Heres to the crazy ones. The misfits. The rebels. The trouble-makers. The round pegs in the square holes. The ones who see things differently...they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius."

Steve Jobs



TRUSTED VOICE

HOW MUCH A DOLLAR COST?

Success isn't always how it seems

By Johnny Guillmete

His Converse All-Stars barely covered his feet and his soles wore through, a testament to his nomadic lifestyle. With each step, the white rubber tips flapped like the tongue of a panting dog. He was great at soccer, and devilishly handsome. I don't think there was a woman in the village who didn't admire him; even the children of the village loved him.

His name was Dowda. We first met on the sandy country side of Senegal during a service trip I had taken to Africa. He followed our service group and helped us as we renovated schools. Dowda was an interesting person, who spoke cryptically. He answered questions like the baboon from the Lion King;

"Where are you from?" I once asked.

"Earth," He said, "How about you?"

It was impossible to get a straight answer out of him, but you could tell that his response was always put together carefully. His success shown through his smile. Dowda, had little money. Yet, he managed to fill his life with the things he loved to do.

In Senegal, a life of community, soccer, art, and music takes priority over western philosophy of material wealth. The word success translates

flawlessly from language to language. However, the cultural definition is different across borders.

Where I'm from, a white picket fence, a thriving 401K, and a college degree are key variables included in the widely used definition of success. Dowda, like many people across the globe, are unqualified to claim this standard of success.

The second I left America, my predisposed idea of success became obsolete. My epiphany came at that exact moment of understanding. According to my observation, success is a subjective term that varies from person to person. The key to success is identifying how success is defined by you.

When I checked back into the country, I did not re-adopt the American dream. I tried to preserve the optimistic definition of success that I discovered.

It's hard to maintain my position, and I admit that I forget it from time to time. The world I grew up in can sometimes deem my goals unrealistic, discouraging me from my own success. However, I make sure to fall asleep in a tree every now and then, or get hit with a mango. Then it all comes back.

**"THE MOST
SUCCESSFUL
MAN I'VE EVER
HAD
MET
HAD
HORRIBLE
SHOES."**



He's strain at me in
disbelief
My temper is bulkin',
he's strain at me, I
grab my key
He's strain at me, I
started the car, then I
tried to leave
And somethin' told me
to keep it in park until
I could see
The reason why he was
mad at a stranger
Like I was supposed to
save him
Like I'm the reason
he's homeless and askin'
me for a favor

Kendrick Lamar



SMILE

In any moment of decision,
the best thing you
can do is the right thing,
the next best thing is
the wrong thing, and the
worst thing you can do is
nothing.

Theodore Roosevelt

To Everyone who Dreams,

11 WAYS TO MAKE YOUR DREAM'S Reality!

- Wake Up: The Dream was just the idea. Now is the Time to Start.
- By the way there's No "Perfect Time" to start.
- Have Faith: Majority of things in life we can't control.
- Coincidences are more like predestined footprints coming in alignment. Be Thankful for them!
- Write Everything Down: All ideas become useful.
- Believe in Yourself.
- Never Dismiss Opportunity. Our journey has a way of supplying us with tools that our dreams never showed us in the longrun.
- If you're following your dream, don't pay attention to roads that lead to nowhere.
- Believe in Others!
- Love what you do!
- Surround yourself with people who are following their dream.

SINCERELY,
THE FUTURE YOU



KRISTIN ARMANI

KRISTIN ARMANI RUTTY

MAY 15, 1994

HOMETOWN: NEW ROCHELLE, NY

Favorite Food: Chicken Teriyaki or Sushi (nom nom nom!)

Favorite Color: BLACK

Favorite Song: Anything sung by Corrine Bailey Rae

Tyra Banks Or Naomi Campbell: Naomi

Rihanna Or Karrueche: Rihanna

R&B or Pop: R&B

"Practicing modeling is actually quite funny. It's a lot of time standing in front of a mirror practicing poses or walking in front of friends/family and having them critique your gait. For me I had to really learn to be more aware of my body's positioning and movement in front of a camera. Confidence goes a looooong way lol."